



## Crossing the Troll Bridge: A Marketing Guide for Artists and Writers

By Robin Blakely, Frank Robert Dixon

Creative Center of America, United States, 2015. Paperback. Book Condition: New. Frank Robert Dixon (illustrator). 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you a creative artist or writer who feels uncertain or afraid of how to market your creations? Is fear keeping you and your fans apart? Connect with your audience in an authentic, fun way you'll both love. This illustrated marketing guide is for artists, writers, and other idea people who are ready to get down to the business side of creativity. When fantasy artist Frank Robert Dixon was a little kid, his mom read him a classic folktale about three Billy goats who needed to cross an important bridge to reach the land of prosperity. For Frank, and thousands of talented artists or writers like him, the classic story unlocks a powerful lesson for building a successful creative life: Fear of marketing is like the big scary troll. Sharing my work and connecting with my audience is like that troll bridge I used to be too afraid to cross. Frank's friendship with Robin Blakely, a business coach for talent-driven brands, helped change Frank's fear about actively marketing...



READ ONLINE

[ 6.62 MB ]

### Reviews

*A top quality book along with the typeface employed was interesting to learn. It is one of the most amazing book we have study. I discovered this pdf from my i and dad recommended this book to learn.*

-- **Mr. Sterling Hane**

*Very good e-book and valuable one. It can be writer in basic words and phrases and not confusing. You will not really feel monotony at whenever you want of your own time (that's what catalogues are for concerning should you check with me).*

-- **Mr. Antwon Frami**

## Other eBooks



### **Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)**

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Klara is a little different from the other cows, because she has a very special...



### **Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.



### **Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.



### **Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: ( Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)**

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



### **Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large**

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



### **The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback**

Book Condition: Brand New. Book Condition: Brand New.