



Be-Value Psychology: Embracing The14 Values That Promote Human Excellence

By Dr. Barry M Kibel

CreateSpace Independent Publishing Platform. Paperback. Condition: New. Toni Arnon (illustrator). This item is printed on demand. 94 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Abraham Maslow, a pioneer in positive and transpersonal psychology, devoted much of the last decade of his career to the study of the peak experience. He noted that athletes in the zone, mystics recounting moments of enlightenment, artists when under the influence of their muse, and everyday persons at their ethical and humanistic best appeared to share a common state of consciousness. In synthesizing their reports, he noted that the same 14 BE-values were invariably used to capture the spirit of that consciousness (wholeness, beauty, goodness, aliveness, etc.). What might the world be like if these values dictated human behavior? Maslow posited that humanity would be operating at its optimum. He named that world Eupsychia. He made some brief forays into the world of business and management to promote the spread of these values. His untimely death in 1970 cut short that mission. This book picks up where Maslow left off. The focus is widened to include any context in which a person or individuals are getting in the way of their own excellence (operating at...).



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