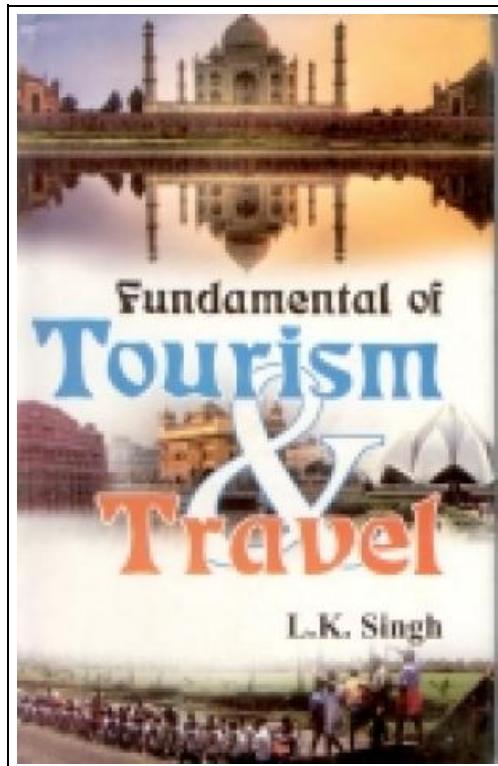


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FUNDAMENTAL OF TOURISM AND TRAVEL

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2008. Hardcover. Book Condition: New. 358 About The Author:- L.K. Singh, MBA in Tourism and Travel Management from the SOS, Jiwaji University is renowned author of many Tourism books. His writings and expertise have brought him accolades and recognition as a top scholar in the tourism industry. Ph.D. from Manipur University, he was in the teaching profession for many years. Currently he is working on a project on "How to develop tourism". He is also regularly writing column for leading newspapers on the subject of tourism. Contents:- Introduction Issues and Elements in the Tourism Sector Strategy Management in Tourism Tourism Management Management of Tourism Taxation Integration and Globalization Employment in Tourism-Related Industries Employment and Work The Geographic Component of the Tourism Issues in Tourism Industry Issues in Hospitality and Tourism Industry Elements of Tourism Bibliography Index The Title 'Fundamental of Tourism And Travel written by L.K. Singh' was published in the year 2008. The ISBN number 9788182054783 is assigned to the Hardcover version of this title. This book has total of pp. 358 (Pages). The publisher of this title is Isha Books. This Book is in English. The subject of this book is Tourism Language: English.

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